

Questionnaire

 PRODUCTION REAL FILM



With this questionnaire we would like to know everything about your project! The more concretely you answer the following questions, the better we will learn to understand you and your project - and thus be able to inspire you and your viewers with an ingenious implementation idea.

Each questionnaire is always followed by a personal interview (by telephone or on site) in which all questions still open are clarified.

You may enter your answers here and return them to us.

Why did you choose TV on the Web as a partner for your video production?

What would you like to achieve with the video?

Elevator Pitch: What can your product, service or company do?

Which three advantages/aspects would you like to highlight?

#1


#2

#3

Who is your target group and what prior knowledges does it have?

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Planned usage for the film:

- Webseite / Online
- Social Media
- Sales
- Commercial
- Internal Communication / Training
- Event / Trade fair

How do you want to approach the viewers of your film?

- young & fresh
- dynamic
- enlightening
- with humour
- businesslike
- unemotionally

Other:

Other: _____

Do you already have visions or ideas for the process?

Are there any special CI requirements? (Please attach files)

- Logo
- Wording
- Claim
- Font styles

Other:

Should there be a call to action? Yes. No.

If yes, which ones? _____

How long should your film be in minutes? abt. _____ Mins.

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Where do you want the film to be shot? Place(s), Address(es)

Do you have a desired date for the shooting day(s)?

Do you want interview sequences? No. Yes ...

On these subjects:

with these persons

Would you like a professional off-speaker for your film?

Yes. No.

- or for German and English language our in-house speaker Bert Schwarz?

Yes No.

Would you like a professional presenter for your film?

Yes. No.

Are you looking for professional actors or models for your film?

Yes. No.

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In which languages should your film be made?

de en fr it nl es po other

Untertitel: Hauptspache (off-Sprecher)

de en fr it nl es po other

Subtitles in _____

Do you have a completion date?
where the production must be delivered? _____

Name 1-3 video examples on reisemagazin.tv that you like because of their style, narrative or general presentation.

Please also refer to external videos (e.g. YouTube, Dailmotion etc.).

#1 _____

#2 _____

#3 _____

THANK YOU VERY MUCH!

LOOKING FORWARD TO A GOOD COOPERATION!